

Leah Lammers-Janosko

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Professional Summary

More than twenty years experience managing and coordinating visual arts projects from conception to completion. Accustomed to working on multiple projects with short notice, little or no instruction and total creative judgment for quality and details.

- Well-rounded project management skills, with proven ability to match client needs with a wide variety of graphic styles, visual arts tools and marketing approaches
- Effective at communicating ideas and capturing the interest of intended audience
- Demonstrated leadership, communication and negotiation skills including team collaboration and solution brainstorming
- Strong sense of aesthetics, attention to detail and organizational skills

Technical Skills

Macintosh OS X — Photoshop, Illustrator, InDesign, Quark Xpress, Acrobat, Microsoft Office Suite

Windows — Photoshop, Illustrator, InDesign, Quark Xpress, Acrobat, Microsoft Office Suite

Web — Dreamweaver, Flash, Fireworks, HTML, XHTML, CSS

Employment History

Webmaster, Graphic Designer

Raleigh-Durham Airport Authority

August 2004 — present
RDU Airport, North Carolina

- Plan, organize, manage and evaluate the content of the Web sites, working with representatives of all RDU Airport Authority departments and other outside clients
- Design, production and project management of marketing collateral for RDU Airport including brochures, interactive marketing campaigns, specialty items and signage
- Coordinate with vendors and freelancers through entire production cycle including specs, bids, scheduling and delivery
- Key team member of the public affairs staff providing assistance with special events and emergencies

Graphic Designer

IBM (*contract through APC Services*)

July 2001 — October 2003
Research Triangle Park, North Carolina

- Project management of retail sales guide and Italy software catalog (for both print and Web) with team members in locations throughout the world. Finished projects resulted in high quality deliverables produced on-time and -budget
- Design and creation of marketing collateral, including direct mail, spec sheets, whitepapers and online courseware, adhering to strict corporate standards
- Design and implementation of department Web site
- Preparation of all print, PDF and Web files for production and archiving

Senior Media Designer

SHARK TECHNOLOGY

September 2000 — June 2001
Raleigh, North Carolina

- Conceptualize, present, develop, and implement Graphic User Interface (GUI) for Web-based applications with attention to illustration style, color palettes, typography, screen layout and interface design
- Meet with prospective and established clients, determine client and target market needs and collaborate with developers to provide a complete IT solution in a responsive visual style
- Design and implementation of corporate Web site, print collateral and Flash marketing presentation materials resulting in consistent branding and corporate identity

Senior Graphic and Web Designer, Marketing Coordinator

READYCOM, INC.

May 2000 — September 2000
Chapel Hill, North Carolina

- Design and maintain company and product Web sites including content and design production
- Create all company branding, including logo, marketing materials, product support materials, news releases, product and company informational collateral, trade show event collateral and newsletters

Employment History *(Continued)*

Senior Production Artist November 1999 — May 2000
ROCKETT, BURKHEAD & WINSLOW Raleigh, North Carolina

- Senior production artist for large Raleigh advertising agency with national clients including the Carolina Hurricanes, Sentara Healthcare and Eyecare Associates
- Design conception, production and preparation of artwork files for vendors for Web and print

Graphic Designer November 1997 — November 1999
ISA Research Triangle Park, North Carolina

- Design and production of four color artwork for magazines, advertisements, presentations, brochures, book covers, trade show marketing, catalogs and other print collateral as well as art for Web pages and online ads
- Project lead and creative direction on several multi-piece marketing strategies and large catalogs

Marketing Coordinator, Desktop Publisher October 1996 — November 1997
CB COMMERCIAL REAL ESTATE GROUP, INC. Tampa, Florida

- Design and production of camera-ready artwork for proposals, flyers, advertisements, presentations, site plans and other print items
- Project lead, content writer and designer of monthly and bi-annual newsletters and quarterly marketing reports
- Marketing and graphic design support of forty person sales staff, ability to multi-task

Typesetter, Electronic Paste-up May 1994 — October 1996
BUSINESS CARDS TOMORROW Tampa, Florida

- Production of camera-ready artwork for business cards, invitations, brochures, announcements, stationary and other print material
- Knowledge and manipulation of typography and graphics on tight deadlines using several design software packages in both Windows and Macintosh environments

Graphic Arts Manager, Art Director October 1990 — May 1994
SOUTHERN WINE & SPIRITS INC. Tampa, Florida

- Complete responsibility of the entire in-house print shop consisting of nine employees in typesetting, press, bindery and sign production reducing department costs by 25%
- Production of monthly newsletters, wine lists, brochures and multi-media presentations for Point of Sale (POS) marketing of national brands

Associate Composer August 1986 — December 1991
THE TAMPA TRIBUNE Tampa, Florida

- Production of camera-ready mechanicals of advertisements and news pages
- Ability to meet tight deadlines by using quick problem-solving skills

Education

Bachelor of Arts Degree: Communication Arts June 1985
Ramapo College of New Jersey Mahwah, New Jersey

Additional Training

- Webmaster Certificate Program (WCP) - North Carolina State University, Raleigh, NC
- Adobe Creative Suite Conference, Chicago, IL
- Dreamweaver, Powerpoint, MS Word- Productivity Point, Morrisville, NC

REFERENCES AND PORTFOLIO FURNISHED ON REQUEST